



SCOTTISH GOLF
UNION

MEMO

Date: November 2009
To: Secretary/Manager
From: Andy Salmon, Scottish Golf Development Manager
Subject: November 2009 – Various Topics

Dear Secretary/Manager

As we head into the winter period at the end of the current golfing season, we would like to update you on several areas which may be of interest to you and your members by way of the following enclosures:

2009/2010 Winter Tee Time Offers

Please find enclosed 3 x A4 posters containing special winter offers for members of SGU and SLGA affiliated clubs from three of Scotland's leading venues – Gleneagles, The Duke's and the Fairmont St Andrews. Further special offers are available for your members at www.scottishgolf.org.

Scottish Golf Card

Also included is a A4 poster promoting the Scottish Golf Card. These are available exclusively for SGU and SLGA affiliated club members at £10 per year, providing a 50% green fee discount at more than 100 participating clubs.

SGU 2009 National Handicap Audit - Reminder

Thanks to all clubs who have already made their SGU National Handicap Audit submissions. We are still awaiting a number of returns and would be grateful if clubs yet to make their submission could return the full 2009 playing record (for players with a handicap of 1.4 or below) – see enclosure. For further information please contact Fiona Hastie – 01334 466490.

SGU Golf Central – 2010 Open Competitions

With more than 20,000 unique users per month, the SGU Golf Central section of the SGU website is proving to be a hugely popular resource among Scottish golfers. The Open Competitions search continues to be one of the most visited parts of the site, therefore we would encourage you to update your club's pages with most information on your 2010 competitions. If you require help, please contact Audrey Rees on 01334 466477.

Employment Matters

Please find enclosed a flyer regarding the services of Empire HR. Empire HR offers an excellent service that comes highly recommended by golf clubs currently using their services.

Club Managers Association of Europe (CMAE) Seminars

Finally, please find enclosed details of a seminar taking place on 24 November at Bothwell Castle. CMAE seminars provide excellent value with the highest quality speakers. This one is no different and will help clubs to analyse their Food & Beverage performance and identify opportunities.

With kind regards

Andy Salmon
Scottish Golf Development Manager

SPECIAL WINTER RATES

at The Duke's



THIS WINTER, THERE'S ONLY ONE PLACE TO PLAY, THE DUKE'S FOR ONLY £29.



Voted one of the U.K.'s premier golf courses by *Golf World* magazine, The Duke's boasts breathtaking views, sculpted landscapes and tee boxes to accommodate every skill level. No matter what season, it's one of the most beautiful challenges you'll ever encounter.

For a limited time, The Duke's is offering all Scottish Golf Union and Scottish Ladies' Golfing Association members an exclusive winter greens fee of just £29 per person.

And, unlike most winter courses, you'll play the full 18 with four tee options *and* hit directly from the fairways — no mats. Offer commences the 16th of October 2009 to the 31st of March 2010.

A GREAT EXPERIENCE AWAITS



FOR MORE INFORMATION, PLEASE CONTACT ALAN MCCOLM AT
+44 (0) 1334 470214 OR E-MAIL AMCCOLM@OldCourseHotel.co.uk

Walk In The Footsteps of Legends



Fairmont St Andrews, St. Andrews, Fife KY16 8PN
T: 01334 837000 W : Fairmont.com/standrews
E : standrews.scotland@fairmont.com

Fairmont
ST ANDREWS, SCOTLAND

Winter Golf

Play the fabulous Torrance Course on amazing greens and new tees.

No winter greens, tees, or mats. With a new layout and some of the finest greens in Scotland, you are guaranteed a great day out.

Golf For Less Than £25 per person.

Walk in the footsteps of legends, when you play The Torrance course for less than £25 each when you buy a £99 tee time.

Winter Golf Day ~ £55 per person

Try this special group package that includes bacon rolls, golf on the Torrance Course followed by high tea afterwards in the Clubhouse of the Year.

Sunday Night Spa or Golf Package ~ £159 per room based on two sharing
Pamper your body and relax your mind in our brand new Spa or indulge your golfing passion with a round of golf on Sunday with this Sunday night break that includes a 60 minute Spa treatment or a round of golf per person.

Terms and conditions apply. All offers above are subject to availability. Golf may be booked up to 4 weeks in advance.

Tee Times 01334 837023 or Residential Packages 01334 837046

